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Volume 23, Number 13

TYPELINE

“Brethren, you must rise higher in your service. The office is not to be regarded as a common business institution. All who acknowledge God in His appointed channels, who act as faithful stewards in any place where they can do God service, will be honored by God” (*The Publishing Ministry*, pp. 43, 44).

How to Be a Closet Marketer

For all of you closet marketers out there (yes, you know who you are), read on. Now there are several ways for you to help “spread the word” about our products and Web sites on the Internet. It’s simple and fun. Two easy ways to get involved are with social bookmarking and social news.

Social bookmarking is a new way of saving, directly to the Internet, sites and articles that you like. Instead of bookmarking sites on your browser, you can bookmark them to the Web. This gives you the ability to easily check your bookmarks from work, home, or from someone else’s computer. The social aspect is that people who belong to the same social bookmarking network can visit your bookmarks and even save them to their own account. For example, if you happen to be on the *Vibrant Life* Web site and read the article “Why Exercise Is the Best Medicine” and you really enjoy the great advice, you can then bookmark it (save it to the network). Then anybody who is searching the network for health articles may come across the one you bookmarked, and decide to bookmark it as well. The most famous social bookmarking site is www.delicious.com. I highly recommend you check it out.

Similarly, social news is a way of saving your favorite articles, news, and sites to the Internet. Now, let’s



Café On Vacation

Please note that Vegetarian's Pursuit Café will be closed the week of July 2-5, 2007. Be sure to make other arrangements for your lunch on those days.

In Appreciation

“Thanks, everyone, for your thoughts and prayers during my surgery and time off afterward. I really appreciated the card, flowers, and phone calls. I am recovering well, but have a lot of physical therapy in my future.”—
Yoouhenky Hickman.

Educational Opportunity

The Review and Herald Publishing Association, in conjunction with Columbia Union College’s School of Graduate and Professional Studies, is exploring the possibilities of offering undergraduate and graduate programs at the Review and Herald. To find out more information, stop by the Review and Herald Executive Dining Room on July 11, 2007, between 4:00 p.m. and 6:00 p.m. to visit a Columbia Union College representative.

**“The best thing about the future is that it only comes one day at a time.” —
Abraham Lincoln.**

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Ads and Offers

Motorized recliner needed: Mark Ford needs an electric tilt chair/recliner to use at home while his neck heals. This will allow him to alter his position while resting without putting strain on his upper back and neck. If you have a motorized recliner that you would be willing to lend Mark for a couple of months, please call Cindy Ford at 301-667-8153 (cell).

For sale: black metal day bed with pop-up trundle for \$200 or best offer, mattresses not included. Great for a child who has friends over or for guests. Call Nick for more details at ext. 4077 or 301-714-1720.



For sale: 1991 Honda Accord EX, 5-speed, power windows and locks, sunroof, alloy wheels, CD player, newer tires, runs well, 180,000 miles, great for student or anyone! \$1,100 obo; call Matt at 301-992-8707.

For sale: beautiful 3-bedroom, 3-bath, all-brick split-foyer home with finished basement family room, gas fireplace, laundry room, 2-car garage on nearly one-half acre lot off Dual Highway at 6 Princeton Place. Also has fenced-in backyard, living room, formal dining room, eat-in kitchen, central air, deck, separate storage building (approx. 8 x 12) in backyard. Realtor appraised at

\$305,000. Will negotiate on appliances. Call Gary Hillebert at 269-471-7331 (from 9:00 a.m. to 5:00 p.m.) or 269-235-2775 (cell) if seriously interested.

For sale: five-piece light oak bedroom set, includes two matching end tables with a top drawer and door below, chest of drawers with mirror, triple dresser, double bed with new mattress and headboard, \$200 obo; love seat/ hideabed that opens to a single bed, like new, used maybe once, best offer; like-new daybed that opens up to king-size bed. Call 301-791-0128.

“Yard” sale: classical and inspirational CDs by a variety of artists. Contact Faith Crumbly at ext. 4094 for a list with prices.

For sale: villa in Spring Mills, three bedrooms, two baths, with approx 2,300 sq. ft. Upstairs features two large bedrooms (large walk-in closet in master bedroom), laundry area, extra-wide doorways, great room with 12-foot ceiling, formal dining room, and large kitchen with oak cabinets. You'll love the finished basement with huge family room, office, third bedroom, shop, and large storage room. Add to all this a spacious two-car garage with storage above, patio, and easy-care yard. Located on quiet cul-de-sac. Neighborhood includes tennis courts, pool, and walking paths. \$249,900. Must see to appreciate this one-of-a-kind villa. Call to make appointment. Shirley Mulken, 304-272-3318.

Closet Marketer

(Continued from page 1)

pretend you've been on the *Listen* Web site and you see an insightful article titled “25 Things You Should Try Before Doing Drugs” and you want to submit it to the site for others to read. All you have to do is submit it. Now other users of the social news site have a chance to determine how interesting your articles, news, and sites are by commenting, saving, and voting on their relevance. The more people read it, the more relevant the article becomes, and the more relevant it becomes, the better placement it receives (first page versus 300th pages) and the better chance it has at being front-page news on the social news network. Some well-known social news sites are www.digg.com and www.reddit.com.

So now when you hear your kids and grandkids talking about social networking, you'll have something in common to talk about. And for you closet marketers out there, go forward and embrace the new world of Web 2.0 (name given for the new social aspect of the Internet) and help us “wspread the word.”

Oh, and if you need any help, let me know—the more marketers we have out there, the better.

—Nick Bejarano, Marketing Director, Periodical Division.

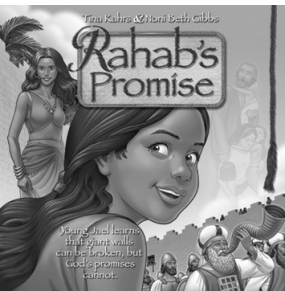
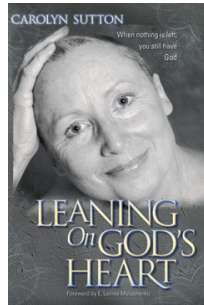
Editor's Note: The social bookmarking and news sites require a registration to join the group and bookmark your favorite sites or articles. Visit the site to find out how to register and save your bookmarks.

New Product Highlights

Title: **Leaning on God's Heart**

Author: **Carolyn Sutton**

Sooner or later everyone faces a “cancer” or a trial in life. Carolyn Sutton tells her story of battling cancer and shows us how, with God, she made it through. It teaches the reader that no matter what you face, God is in control.



Title: **Rahab's Promise**

Author: **Tina Kahrs and Noni Beth Gibbs**

A delightful story of Rahab's little niece, who experiences and survives the fall of Jericho. During the story, children will learn that God takes care of His children and keeps His promises. A read-to-me book or suitable for third-grade reading level.

Title: **Every Good Thing**

Author: **Mike Tucker**

Mike Tucker is the speaker/director for Faith for Today Television and the senior pastor of the Arlington Seventh-day Adventist Church in Arlington, Texas. Throughout his lifetime of ministry he has also worked as a Bible teacher, youth pastor, chaplain, and an adviser for pastors. This book teaches spiritual habits through the Bible and shows how to integrate them into our lives to stave off spiritual hunger. Complete with exercises at the end of each chapter, it is perfect for personal study or small groups.



Here I Am,
Lord—
Send
Someone
Else



Title: **Here I am, Lord—Send Someone Else**

Author: **Curt DeWitt**

You'll read about adventures that never should have happened. He followed God despite what he thought and ended up living a life he never expected. These are stories from a very unlikely missionary to Africa.

Golf Tournament Results

Just under 100 people participated in the 2007 Review and Herald Keith Alexander Memorial Golf Tournament on Friday, June 8, 2007. Although the day was quite warm, it did not put a damper on the spirits of those who played. There were positive comments coming from those who enjoyed themselves at the tournament. We all look forward to a 2008 tournament, and we expect it to grow even larger in the future.

—Dale Tooley, Tournament Coordinator

Individual Winners:

Men's longest drive—Gary Ames

Women's longest drive—Grace Shirey

Closest to pin #2—Neil Shannon at 4 ft. 4 in.

Woman closest to pin #2—Grace Shirey at 14 ft. 6 in.

Closest to pin #7—Jim Mark at 5 ft. 10 in.

Closest to pin #15—Shannon Jackson at 8 ft. 1 in.

Closest to pin #17 — Doug Sorrow at 5 ft. 3 in.

Team Winners:

Fifth Place (net score: 57)

Chip Crum, Jason Finafrock, Jim Mark, and Mark Holloway

Fourth Place (net score: 57)

Mark Watt, Mark Sabachoni, Rich Whipkey, Dave Thompson

Third Place (net score: 56)

Wally Carson, Rick Labate, Rob Vandeman, Dave Weigley

Second Place (net score: 55)

Jerry Smith, Roger Huntzberry, Brian Wirth, Ryan Smith

First Place (net score: 52)

Neil Shannon, Wayne Roach, Wayne Gilbert, J. R. Huntzberry



We serve the world.

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Next publication date is July 19, 2007.

Submissions are due July 17, 2007.



Calendar



Chapel Programs

- July 2 No chapel, holiday week
- 9 Josué Sanchez
- 16 Pardon Mwansa, GC vice president

Sunset Calendar for Hagerstown

- June 29 8:43 p.m.
- July 6 8:42 p.m.
- 13 8:39 p.m.

Personnel Briefings

Leaving:

Bill Winkle, Bindery.

July Birthdays

- | | |
|-----------------------|---------------------|
| 2 Ron Brauer | 16 Ray Hickman |
| 3 Devin Jeffers | 18 Mewa Singh |
| 3 Jonathan Smith | 20 Teddy Aust |
| 7 Dale Burgess | 20 Genia Blumenberg |
| 9 Hope Gipe | 21 Jeff Ramsey |
| 9 Ron Humphreys | 22 Don Draper |
| 9 Doug Sayles | 23 Judi Seeders |
| 10 Lynnette Adams | 24 Doug DeLong |
| 11 Samuel Rodriguez | 27 David Banfe |
| 11 Brian Smith | 27 Gail Hanson |
| 13 Stan Hannum | 27 Howard Scoggins |
| 13 Washington Johnson | 31 Kaye Emerick |
| 15 Lance Strickland | 31 Laurie Rolls |
| 15 Amber Ugorji | 31 Kristi Wuerstlin |

2007 Holiday Schedule

- | | |
|------------------|------------------------|
| Independence Day | Wednesday, July 4 |
| Labor Day | Monday, September 3 |
| Thanksgiving | Thursday, November 22* |
| Christmas | Tuesday, December 25 |

*Workdays for the week of Thanksgiving are Sunday, November 18, through Tuesday, November 20.